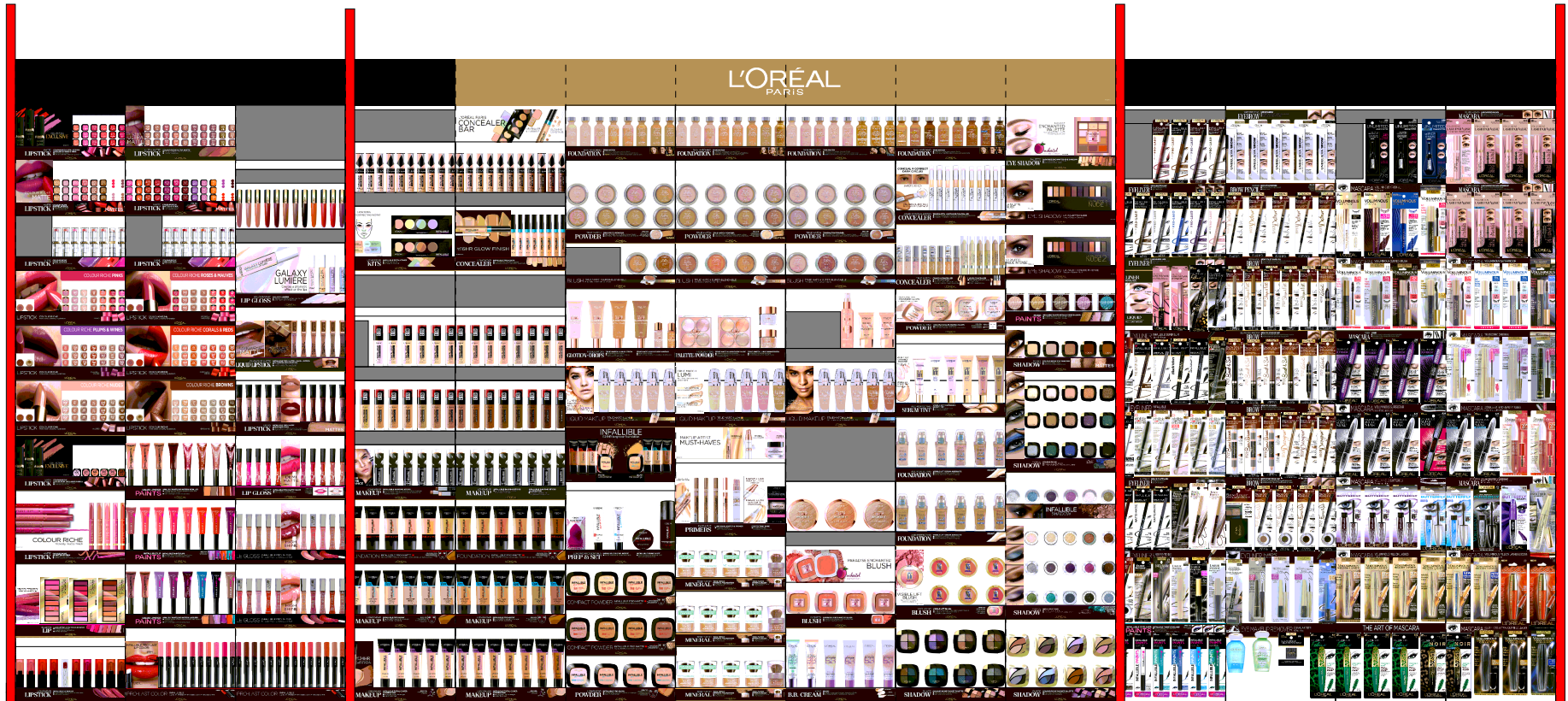
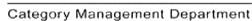






14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\LPCosmetics\IKBReports\2019\Spring\PENDING\POG\WAK1470EC1

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ROUGE SIGNATURE LIP GP (6X12) **													
071249369913 Rouge Signature I RULE	071249369920 Rouge Signature I CREATE	071249369937 Rouge Signature I EMPOWER	071249369975 Rouge Signature I AM WORTH IT	071249369890 Rouge Signature I ENJOY	071249369982 Rouge Signature I EXPLORE	071249369999 Rouge Signature I STAND	071249370018 Rouge Signature I DARE	071249369944 Rouge Signature I ACHIEVE	071249369951 Rouge Signature I DON'T	071249369968 Rouge Signature I REPRESENT	071249369906 Rouge Signature I REBEL		
ROUGE SIG LIP TRY 1.1 LIT**													
								071249365625 Galaxy Lumiere Holographic Lip Gloss	071249365632 Galaxy Lumiere Holographic Lip Gloss	071249365649 Galaxy Lumiere Holographic Lip Gloss	071249367261 Galaxy Lumiere Holographic Lip Gloss		
GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA **													
						071249371787 Infalible Pro-Matte Les Chocolat Nudes	071249371794 Infalible Pro-Matte Les Chocolat Nudes	071249371800 Infalible Pro-Matte Les Chocolat Nudes	071249371817 Infalible Pro-Matte Les Chocolat Nudes	071249371824 Infalible Pro-Matte Les Chocolat Nudes	071249371831 Infalible Pro-Matte Les Chocolat Nudes		
INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **													
071249358634 Infalible Pro-Matte Liquid Lipstick Milk and Cookies	071249358573 Infalible Pro-Matte Liquid Lipstick Shake Down	071249358610 Infalible Pro-Matte Liquid Lipstick Angora	071249358603 Infalible Pro-Matte Liquid Lipstick Cowboy	071249358580 Infalible Pro-Matte Liquid Lipstick Nudist	071249358658 Infalible Pro-Matte Liquid Lipstick Matador			071249358641 Infalible Pro-Matte Liquid Lipstick Stirred	071249358597 Infalible Pro-Matte Liquid Lipstick Deeply Disturbed	071249358665 Infalible Pro-Matte Liquid Lipstick Roseblood	071249358627 Infalible Pro-Matte Liquid Lipstick Plum Bum		
INF PRO-MATTE LIQ LIP TRY 1.1 LIT **													
071249314180 Infalible Pro-Matte Gloss Blushing Ambition	071249314234 Infalible Pro-Matte Gloss Fuchsia Amnesia	071249317990 Infalible Pro-Matte Gloss Rebel Rose	071249314166 Infalible Pro-Matte Gloss Aphrodite Kiss	071249314227 Infalible Pro-Matte Gloss Shanghai Scarlet				071249314203 Infalible Pro-Matte Gloss Forbidden Kiss	071249317983 Infalible Pro-Matte Gloss Rouge Envy	071249314173 Infalible Pro-Matte Gloss Nude Allude	071249314210 Infalible Pro-Matte Gloss Statement Nude	071249314197 Infalible Pro-Matte Gloss Bare Attraction	
INF PRO-MATTE GLOSS TRAY LIT**													
071249135280 Infalible Lip Gloss Petal	071249135433 Infalible Lip Gloss Coral Sands	071249135341 Infalible Lip Gloss Dulce de Leche	071249135334 Infalible Lip Gloss Barely Nude	071249135297 Infalible Lip Gloss Sunset	071249135365 Infalible Lip Gloss Blush			071249216033 Infalible Lip Gloss Cherry Flash	071249135372 Infalible Lip Gloss Bloom	071249135396 Infalible Lip Gloss Modern Mauve	071249135419 Infalible Lip Gloss Sangria		
INF LIP GLS TRY 1.2 LIT **													
071249216064 Infalible Lip Gloss Pink Topaz	071249135303 Infalible Lip Gloss Fiery	071249135389 Infalible Lip Gloss Posy	071249216057 Infalible Lip Gloss Red Fatale	071249135402 Infalible Lip Gloss Undeniable Mauve				071249135327 Infalible Lip Gloss Suede	071249216040 Infalible Lip Gloss Glistening Berry	071249135426 Infalible Lip Gloss Raisin	071249135310 Infalible Lip Gloss Rebel Red	071249135358 Infalible Lip Gloss Truffle	
INF LIP GLS TRY 2.2 LIT **													
071249290101 Infalible Lip 2- Step Violet Parfait	071249290408 Infalible Lip 2- Step Mesmerizing Merlot	071249290453 Infalible Lip 2- Step Raisin Revival	071249290361 Infalible Lip 2- Step Cherry Noir	071249290446 Infalible Lip 2- Step Incessant Russet	071249290347 Infalible Lip 2- Step Continual Crimson	071249290323 Infalible Lip 2- Step Red	071249290415 Infalible Lip 2- Step Captivated by Cerise	071249290354 Infalible Lip 2- Step Perpetual Apricot	071249290477 Infalible Lip 2- Step Coral Constant	071249290071 Infalible Lip 2- Step Everlasting Caramel	071249290392 Infalible Lip 2- Step Heaven to Henna	071249290378 Infalible Lip 2- Step Lasting Ginger	071249290460 Infalible Lip 2- Step Always Almond
INF 2-STP LIP TRY LIT 2.2 **													

071249382394 Infallible Full Wear Concealer Porcelain	INF FW CNCLR GP 1.1 (4X12) **									
	071249382400 Infallible Full Wear Concealer Eggshell	071249382417 Infallible Full Wear Concealer Ivory	071249382424 Infallible Full Wear Concealer Fawn	071249382431 Infallible Full Wear Concealer Oatmeal	071249382448 Infallible Full Wear Concealer Bisque	071249382455 Infallible Full Wear Concealer Vanilla	071249382462 Infallible Full Wear Concealer Cashmere	071249382479 Infallible Full Wear Concealer Cashew	071249382486 Infallible Full Wear Concealer Biscuit	071249382493 Infallible Full Wear Concealer Latte
	INF FW CNCLR (FULL MIX) TRY 1.2 LIT **									
					071249335499 Infallible Total Cover Concealer					
					071249335482 Infallible Total Cover Concealer					
	INF TOTAL CVR CNCLR TRY 1.1 LIT **									
	INF 24HR FDTN GP 1.2 (4X12) **									
	INF 24HR FW FDTN TRY 1.4 LIT **									
			071249382110 Infallible 24 HR Fresh Wear Foundation Pearl	071249382127 Infallible 24 HR Fresh Wear Foundation Porcelain	071249382134 Infallible 24 HR Fresh Wear Foundation Ivory	071249382141 Infallible 24 HR Fresh Wear Foundation Rose Ivory	071249382158 Infallible 24 HR Fresh Wear Foundation True Beige	071249382165 Infallible 24 HR Fresh Wear Foundation Linen		
	071249382257 Infallible 24 HR Fresh Wear Foundation Radiant Honey	071249382264 Infallible 24 HR Fresh Wear Foundation Sun Beige	071249382271 Infallible 24 HR Fresh Wear Foundation Radiant Sand	071249382288 Infallible 24 HR Fresh Wear Foundation Golden Sun	071249382295 Infallible 24 HR Fresh Wear Foundation Golden Amber	071249382301 Infallible 24 HR Fresh Wear Foundation Amber	071249382318 Infallible 24 HR Fresh Wear Foundation Honey Bisque	071249382325 Infallible 24 HR Fresh Wear Foundation Toffee		
INF 24HR FW FDTN TRY 3.4 LIT **										
		071249369326 Infallible Longwear Shaping Sticks: Foundation	071249369333 Infallible Longwear Shaping Sticks: Foundation	071249369340 Infallible Longwear Shaping Sticks: Foundation	071249369357 Infallible Longwear Shaping Sticks: Foundation	071249369364 Infallible Longwear Shaping Sticks: Foundation	071249369371 Infallible Longwear Shaping Sticks: Foundation			
INF LW SHPNG STICKS TRY 1.2 (LMTD MIX) LIT **										
071249292990 Infallible Pro-Matte Foundation Classic Ivory	071249293003 Infallible Pro-Matte Foundation Shell Beige	071249293027 Infallible Pro-Matte Foundation Natural Buff	071249293034 Infallible Pro-Matte Foundation Golden Beige	071249293041 Infallible Pro-Matte Foundation Natural Beige	071249293058 Infallible Pro-Matte Foundation Sun Beige					
INF PM MU TRY LIT 1.2 **										
071249330449 Infallible Pro-Glow Classic Ivory	071249330432 Infallible Pro-Glow Creamy Natural	071249330470 Infallible Pro-Glow Nude Beige	071249330456 Infallible Pro-Glow Natural Buff	071249330463 Infallible Pro-Glow Natural Beige	071249330487 Infallible Pro-Glow Buff Beige					
INF PRO-GLW FNDTN TRY 1.2 LIT**										
		071249335369 Infallible Total Cover Foundation Classic Ivory	071249335376 Infallible Total Cover Foundation Creamy Natural	071249335383 Infallible Total Cover Foundation Nude Beige	071249335390 Infallible Total Cover Foundation Natural Buff	071249335406 Infallible Total Cover Foundation Natural Beige				
INF TOTAL CVR FNDTN TRY 1.2 LIT **										

INF CNCLR 1.2 GP (4X12) **											
071249382509 Infallible Full Wear Concealer Pecan	071249382516 Infallible Full Wear Concealer Amber	071249382530 Infallible Full Wear Concealer Walnut	071249382547 Infallible Full Wear Concealer Caramel	071249382554 Infallible Full Wear Concealer Toffee	071249382561 Infallible Full Wear Concealer Almond	071249384725 Infallible Full Wear Concealer Honey	071249384732 Infallible Full Wear Concealer Cocoa	071249384763 Infallible Full Wear Concealer Coffee	071249384770 Infallible Full Wear Concealer Truffle	071249384787 Infallible Full Wear Concealer Espresso	
INF FW CNCLR (FULL MIX) TRY 2.2 LIT **											
				071249351789 Infallible Pro- Glow	071249351796 Infallible Pro- Glow	071249351802 Infallible Pro- Glow	071249351819 Infallible Pro- Glow	071249351826 Infallible Pro- Glow	071249351833 Infallible Pro- Glow	071249351840 Infallible Pro- Glow	071249351857 Infallible Pro- Glow
INF PRO-GLW CNCLR TRY 1.1 LIT **											
INF 24HR FDTN GP 2.2 (4X12) **											
071249382172 Infallible 24 HR Fresh Wear Foundation Ivory Buff	071249382189 Infallible 24 HR Fresh Wear Foundation Rose Vanilla	071249382196 Infallible 24 HR Fresh Wear Foundation Natural Rose	071249382202 Infallible 24 HR Fresh Wear Foundation Vanilla	071249382219 Infallible 24 HR Fresh Wear Foundation Rose Beige	071249382226 Infallible 24 HR Fresh Wear Foundation Natural Buff	071249382233 Infallible 24 HR Fresh Wear Foundation Golden Beige	071249382240 Infallible 24 HR Fresh Wear Foundation Sand				
INF 24HR FW FDTN TRY 2.4 LIT **											
071249382332 Infallible 24 HR Fresh Wear Foundation Hazelnut	071249382349 Infallible 24 HR Fresh Wear Foundation Copper	071249384664 Infallible 24 HR Fresh Wear Foundation Sienna	071249384671 Infallible 24 HR Fresh Wear Foundation Deep Golden	071249384688 Infallible 24 HR Fresh Wear Foundation Deep Amber	071249384695 Infallible 24 HR Fresh Wear Foundation Espresso	071249384701 Infallible 24 HR Fresh Wear Foundation Mahogany	071249384718 Infallible 24 HR Fresh Wear Foundation Ebony				
INF 24HR FW FDTN TRY 4.4 LIT **											
071249369388 Infallible Longwear Shaping Sticks: Foundation	071249369395 Infallible Longwear Shaping Sticks: Foundation	071249369401 Infallible Longwear Shaping Sticks: Foundation	071249369418 Infallible Longwear Shaping Sticks: Foundation	071249369425 Infallible Longwear Shaping Sticks: Foundation	071249369432 Infallible Longwear Shaping Sticks: Foundation	071249371329 Infallible Longwear Shaping Sticks: Highlight Slay in Rose	071249372654 Infallible Longwear Shaping Sticks: Highlight Gold is Cold				
INF LW SHPNG STICKS TRY 2.2 (LMTD MIX) LIT **											
071249293065 Infallible Pro-Matte Foundation Fresh Beige	071249293072 Infallible Pro-Matte Foundation Caramel Beige	071249293089 Infallible Pro-Matte Foundation Classic Tan	071249293096 Infallible Pro-Matte Foundation Crème Café	071249293102 Infallible Pro-Matte Foundation Soft Sable	071249293119 Infallible Pro-Matte Foundation Cocoa						
INF PM MU TRY LIT 2.2 **											
071249330494 Infallible Pro-Glow Sand Beige	071249330500 Infallible Pro-Glow Sun Beige	071249330524 Infallible Pro-Glow Caramel Beige	071249330517 Infallible Pro-Glow Classic Tan	071249330531 Infallible Pro-Glow Crème Café	071249330548 Infallible Pro-Glow Cocoa						
INF PRO-GLW FNDTN TRY 2.2 LIT **											
071249335413 Infallible Total Cover Foundation Buff Beige	071249335420 Infallible Total Cover Foundation Sand Beige	071249335437 Infallible Total Cover Foundation Sun Beige	071249335444 Infallible Total Cover Foundation Caramel Beige	071249335451 Infallible Total Cover Foundation Classic Tan	071249335468 Infallible Total Cover Foundation Crème Café	071249335475 Infallible Total Cover Foundation Cocoa					
INF TOTAL CVR FNDTN TRY 2.2 LIT **											



CONSUMER PRODUCTS DIVISION
OF L'ORÉAL USA S/D, INC.
Category Management Department

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café
TM MU TRY WRM 1.3/1.4 LIT **							
071249016411 True Match Powder	071249016428 True Match Powder		071249016435 True Match Powder		071249016442 True Match Powder		
071249016459 True Match Powder	071249016657 True Match Powder		071249016930 True Match Powder		071249017074 True Match Powder		
TM PWDR-2 TR TRY WRM 1.3 LIT **							
				071249017449 True Match Blush		071249017456 True Match Blush	
TM BLSH TRY 1.3 LIT **							
071249363102 True Match Lumi Glotion Fair	071249363119 True Match Lumi Glotion Light	071249363126 True Match Lumi Glotion Medium		071249363133 True Match Lumi Glotion Deep		071249361191 True Match Lumi Glow Amour	071249361207 True Match Lumi Glow Amour
TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **							
		071249214749 True Match Lumi Makeup Porcelain/Lt Ivory	071249214756 True Match Lumi Makeup Nude Beige	071249214763 True Match Lumi Makeup Natural Beige	071249214770 True Match Lumi Makeup Sand Beige	071249214787 True Match Lumi Makeup Sun Beige	
TM LUMI MU TRAY WRM 1.3 LIT **							
INF PM & PRO-GLW FMLY GP (6X12) **							
071249340219 Infallible Blend Artist - Foundation Blender	071249361504 Infallible Pro-Primer Infallible Matte-Lock Primer		071249361511 Infallible Pro-Primer Infallible Glow-Lock Primer		071249349038 Infallible Pro-Matte Setting Powder		071249294055 Infallible Pro-Spray & Set Makeup Extender Setting Spray Pro-Mist & Set Makeup Extender Setting Spray
INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **							
071249293157 Infallible Pro-Matte Powder	071249293164 Infallible Pro-Matte Powder		071249293171 Infallible Pro-Matte Powder		071249293188 Infallible Pro-Matte Powder		
INF PM PWDR TRY LIT 1.2 **							
071249293195 Infallible Pro-Matte Powder	071249293201 Infallible Pro-Matte Powder		071249293218 Infallible Pro-Matte Powder		071249293225 Infallible Pro-Matte Powder		
INF PM PWDR TRY LIT 2.2 **							
071249349045 Infallible Pro-Glow Powder	071249349052 Infallible Pro-Glow Powder		071249349069 Infallible Pro-Glow Powder		071249349076 Infallible Pro-Glow Powder		
INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT **							

Prepared by: Loreal CPD Category Management

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Column: 6

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Date : 29-Aug-2018

FILE: \\FS\SUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK1470EC1

14' LP H

071249078570 True Match Liquid Foundation Soft Ivory	071249078587 True Match Liquid Foundation Classic Ivory	071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078747 True Match Liquid Foundation Classic Tan	071249218303 True Match Liquid Foundation Cappuccino
TM MU TRY NTRL 2.3/2.4 LIT **							
071249017173 True Match Powder	071249017180 True Match Powder		071249017197 True Match Powder		071249017227 True Match Powder		
071249033180 True Match Powder	071249033197 True Match Powder		071249033173 True Match Powder		071249033319 True Match Powder		
TM PWDR-2 TR TRY NTRL 2.3 LIT **							
071249017463 True Match Blush	071249017487 True Match Blush		071249017494 True Match Blush		071249041840 True Match Blush		
TM BLSH TRY 2.3 LIT **							
071249365441 True Match Lumi Glow Nude Palette Moonkissed		071249365434 True Match Lumi Glow Nude Palette Sunkissed		071249361221 True Match Lumi Shimmerista		071249361238 True Match Lumi Shimmerista	
TM LUMI GLW NUDE PLTT/SHIMMERISTA TRY 1.1 LIT **							
071249214800 True Match Lumi Makeup Soft Ivory/Clsc Ivory		071249214817 True Match Lumi Makeup Natural Buff		071249214824 True Match Lumi Makeup Buff Beige		071249214831 True Match Lumi Makeup True Beige	
071249214855 True Match Lumi Makeup Classic Tan/Cappuccino							
TM LUMI MU TRAY NEUT 2.3 LIT **							
SS MGC BTQ GP (4X12) EW **							
071249210130 Magic Lumi Highlighter Fair		071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer	071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base	
MGC FMLY CMBO W/ 4 HGHLGTR TRY LIT**							
071249094259 True Match Naturale Gentle Mineral Makeup Light Ivory	071249094273 True Match Naturale Gentle Mineral Makeup Nude Beige		071249094297 True Match Naturale Gentle Mineral Makeup Natural Beige		071249094327 True Match Naturale Gentle Mineral Makeup Sun Beige		071249123454 True Match Naturale Blush Pinched Pink
TM MIN MU W/ BLSH TRY 1.3 LIT **							
071249094211 True Match Naturale Gentle Mineral Makeup Soft Ivory	071249179185 True Match Naturale Gentle Mineral Makeup Natural Buff		071249094303 True Match Naturale Gentle Mineral Makeup Buff Beige		071249104088 True Match Naturale Gentle Mineral Makeup Classic Tan		071249123461 True Match Naturale Blush Soft Rose
TM MIN MU W/ BLSH TRY 2.3 LIT **							
071249179192 True Match Naturale Gentle Mineral Makeup Natural Ivory	071249094280 True Match Naturale Gentle Mineral Makeup Creamy Natural		071249202050 True Match Naturale Gentle Mineral Makeup Classic Beige		071249196724 True Match Naturale Gentle Mineral Makeup Soft Sable		071249123485 True Match Naturale Blush Bare Honey
TM MIN MU W/ BLSH TRY 3.3 LIT **							

DR-LIT **

071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078655 True Match Liquid Foundation Shell Beige	071249078679 True Match Liquid Foundation Classic Beige	071249036853 True Match Liquid Foundation Soft Sable	071249036846 True Match Liquid Foundation Nut Brown	071249218310 True Match Liquid Foundation Cocoa
TM MU TRY CL 3.3/3.4 LIT **							
071249033357 True Match Powder	071249033401 True Match Powder		071249033432 True Match Powder		071249033449 True Match Powder		
071249033579 True Match Powder	071249033593 True Match Powder		071249033586 True Match Powder		071249033609 True Match Powder		
TM PWDR-2 TR MED TRY CL 3.3 LIT **							
071249017500 True Match Blush	071249017517 True Match Blush		071249017524 True Match Blush		071249042014 True Match Blush		
TM BLSH TRY 3.3 LIT **							
071249382585 True Match Lumi Shake & Glow Dew Mist -				071249299043 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Golden		071249299050 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Rose	
TM LUMI LIQ GLW/SHK & GLW TRY LIT **							
071249226551 True Match Lumi Makeup Creamy Natural		071249226568 True Match Lumi Makeup Shell Beige		071249226575 True Match Lumi Makeup Classic Beige		071249226582 True Match Lumi Makeup Soft Sable	
071249226599 True Match Lumi Makeup Nut Brown/Cocoa							
TM LUMI MU TRAY COOL 3.3 LIT **							
TM LUMI BRONZER GP 1.1 (6X12) **							
071249366028 True Match Lumi Bronze It Bronzers Light		071249366035 True Match Lumi Bronze It Bronzers Medium				071249366042 True Match Lumi Bronze It Bronzers Deep	
TM LUMI BRONZE IT TRY 1.1 LIT **							
PRDS ENCHNTD BLSH GP (4X12) **							
071249374702 Paradise Enchanted Blush		071249374719 Paradise Enchanted Blush		071249374726 Paradise Enchanted Blush		071249374733 Paradise Enchanted Blush	
PRDS ENCHNTD BLSH TRY LIT **							
071249283714 Magic BB Correctors Magic BB Correctors : Anti- Redness		071249283721 Magic BB Correctors Magic BB Correctors : Anti- Fatigue		071249211458 Magic BB Cream Fair		071249211465 Magic BB Cream Light	
071249211472 Magic BB Cream Medium		071249211489 Magic BB Cream Deep					
SS MGC BB CRM/CRTR TRY 1.1 LIT **							

071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10						
TM MU TRY 4.4 LIT **													
		071249362174 True Match Multi-Use Concealer	071249362181 True Match Multi-Use Concealer	071249362198 True Match Multi-Use Concealer	071249362204 True Match Multi-Use Concealer	071249362211 True Match Multi-Use Concealer	071249362235 True Match Multi-Use Concealer	071249362242 True Match Multi-Use Concealer	071249362266 True Match Multi-Use Concealer	071249362273 True Match Multi-Use Concealer	071249362297 True Match Multi-Use Concealer		
TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT **													
071249017241 True Match Concealer	071249017265 True Match Concealer	071249017289 True Match Concealer	071249017296 True Match Concealer	071249017319 True Match Concealer	071249017326 True Match Concealer	071249017333 True Match Concealer	071249017357 True Match Concealer	071249238424 True Match Crayon Concealer Fair/Light Neutral	071249238431 True Match Crayon Concealer Fair/Light Warm	071249238455 True Match Crayon Concealer Light/Medium	071249238462 True Match Crayon Concealer Light/Medium	071249248805 True Match Crayon Concealer Medium/Deep	071249238486 True Match Crayon Concealer Medium/Deep
TM CNCLR/CRYN COMBO TRY LIT 1.1 **													
		071249299081 True Match Lumi Powder Glow Illuminator				071249299074 True Match Lumi Powder Glow Illuminator				071249299098 True Match Lumi Powder Glow Illuminator			
TM LUMI PWDR GLOW TRY LIT 1.1 **													
		071249334294 Visible Lift Radiance Booster	071249359693 Visible Lift Luminous Serum Tint Pearl		071249359709 Visible Lift Luminous Serum Tint Rose		071249359716 Visible Lift Luminous Serum Tint Gold		071249359723 Visible Lift Luminous Serum Tint Honey		071249359730 Visible Lift Luminous Serum Tint Amber		
VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT **													
071249178973 Visible Lift Serum Absolute Soft Ivory	071249179000 Visible Lift Serum Absolute Light Ivory		071249178966 Visible Lift Serum Absolute Classic Ivory		071249178935 Visible Lift Serum Absolute Nude Beige		071249178959 Visible Lift Serum Absolute Creamy Natural		071249178987 Visible Lift Serum Absolute Natural Buff				
VL SRM TRY 1.2 LIT **													
071249178942 Visible Lift Serum Absolute Buff Beige		071249178928 Visible Lift Serum Absolute Natural Beige		071249178911 Visible Lift Serum Absolute Sand Beige		071249178980 Visible Lift Serum Absolute Sun Beige		071249179024 Visible Lift Serum Absolute Honey Beige		071249179031 Visible Lift Serum Absolute Classic Tan			
VL SRM TRY 2.2 LIT **													
		071249237434 Visible Lift Blush				071249237441 Visible Lift Blush				071249237458 Visible Lift Blush			
		071249237465 Visible Lift Blush				071249237472 Visible Lift Blush				071249237489 Visible Lift Blush			
VL BLUSH TRY 1.1 LIT EW **													
071249313022 Colour Riche Pocket Palette		071249313084 Colour Riche Pocket Palette				071249313039 Colour Riche Pocket Palette				071249313008 Colour Riche Pocket Palette			
071249313053 Colour Riche Pocket Palette		071249313077 Colour Riche Pocket Palette				071249313046 Colour Riche Pocket Palette				071249313060 Colour Riche Pocket Palette			
CR POCKET PALETTE 2-TIER TRY LIT**													

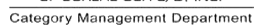
			071249371183 Colour Riche Paradise Enchanted Palette		
CR PRDS ENCHNTD PLTT EYE TRY 1.1 LIT **					
		071249289754 Colour Riche La Palette - EYE Nude 1			
CR LA PALETTE SHDW TRY LIT 1.2 **					
		071249289761 Colour Riche La Palette - EYE Nude 2			
CR LA PALETTE SHDW TRY LIT 2.2 **					
071249352137 Infallible Paints Eye Shadow Metallics	071249352113 Infallible Paints Eye Shadow Metallics	071249352106 Infallible Paints Eye Shadow Metallics	071249352144 Infallible Paints Eye Shadow Metallics	071249352120 Infallible Paints Eye Shadow Metallics	
INF EYE PAINTS MET SHDW TRY 1.1 LIT **					
	071249350218	071249350225	071249350232	071249350256	071249350263
CR MONOS SHDW (MATTE) TRY 1.1 LIT **					
	071249306918	071249306925	071249306987	071249306932	071249306956
	071249306970	071249306949	071249306994	071249307021	071249307076
	071249307045	071249307083	071249307052	071249307069	071249306963
	CR MONOS SHDW 3-TIER TRY LIT**				
071249266519	071249266540	071249266526	071249266533	071249266502	071249266496
INF SHDW BTRFLY TRY 1.1 LIT EW **					
	071249199237	071249199213	071249199312	071249199305	071249214633
	071249214596	071249199299	071249214640	071249214626	071249199244
	071249214602	071249214619	071249199220	071249199251	071249199275
INF SHDW 3-TIER TRY LIT**					
071249243763 Colour Riche Shadows	071249276419 Colour Riche Shadows	071249243770 Colour Riche Shadows	071249243787 Colour Riche Shadows		
071249276389 Colour Riche Shadows	071249276396 Colour Riche Shadows	071249276402 Colour Riche Shadows	071249243794 Colour Riche Shadows		
CR SHDW 2-TIER 1.1 LIT **					

INF PRO-LAST LNR 2W LNR SPCSVR GP **					
		071249385098 Infallible Pro-Last Liner Burgundy	071249385104 Infallible Pro-Last Liner Bronze	071249385937 Infallible Pro-Last Liner Aubergine	071249385944 Infallible Pro-Last Liner Ivy
INF PRO-LAST LNR HKBR 6HK LIT (ALT) **					
071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249357262 Infallible Pro-Last Liner Grey	071249357644 Infallible Pro-Last Liner Cobalt Blue	071249357651 Infallible Pro-Last Liner Purple	071249357668 Infallible Pro-Last Liner Nude
VLMNS LSH PRDS LIQ EYELNR 2W SPCSVR GP **					
		071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249336359 Voluminous Liner Noir Blackest Black	071249289839 Infallible Superstar Liner Black
INF THE SPR SLIM LNR 6HK LIT (ALT) **					
071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249350157 Infallible The Super Slim Liner Grey	071249314494 Infallible Black Velvet Liner Black	071249329788 Infallible Sculpt Liner Black	071249152416 Infallible Eyeliner Carbon Black Carbon Black
INF LW LNR HKBR 6HK LIT (ALT) **					
071249350171 Infallible Long Wear Eyeliner White	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249206041 Infallible Long Wear Eyeliner Charcoal	071249206034 Infallible Long Wear Eyeliner Navy
INF EYE MM LNR HKBR 6HK LIT (ALT) **					
071249306383 Infallible Eye: Matte Matic Liner Brown	071249306376 Infallible Eye: Matte Matic Liner Black	071249306390 Infallible Eye: Matte Matic Liner Charcoal	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082119 Pencil Perfect Eye Liner Ebony	071249082140 Pencil Perfect Eye Liner Espresso
LIN INT BRUSH TIP HKBR 6HK LIT (ALT) **					
071249231791 Infallible Gel Lacquer Liner Blackest Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249152690 Lineur Intense Brush Tip Carbon Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black
INF EYE PAINTS LNR HKBR 6HK LIT (ALT) **					
071249335185 Infallible Eye Paint Liner Black Party	071249335239 Infallible Eye Paint Liner White Party	071249335208 Infallible Eye Paint Liner Vivid Aqua	071249335192 Infallible Eye Paint Liner Electric Blue	071249335215 Infallible Eye Paint Liner Intrepid Teal	071249335222 Infallible Eye Paint Liner Wild Green

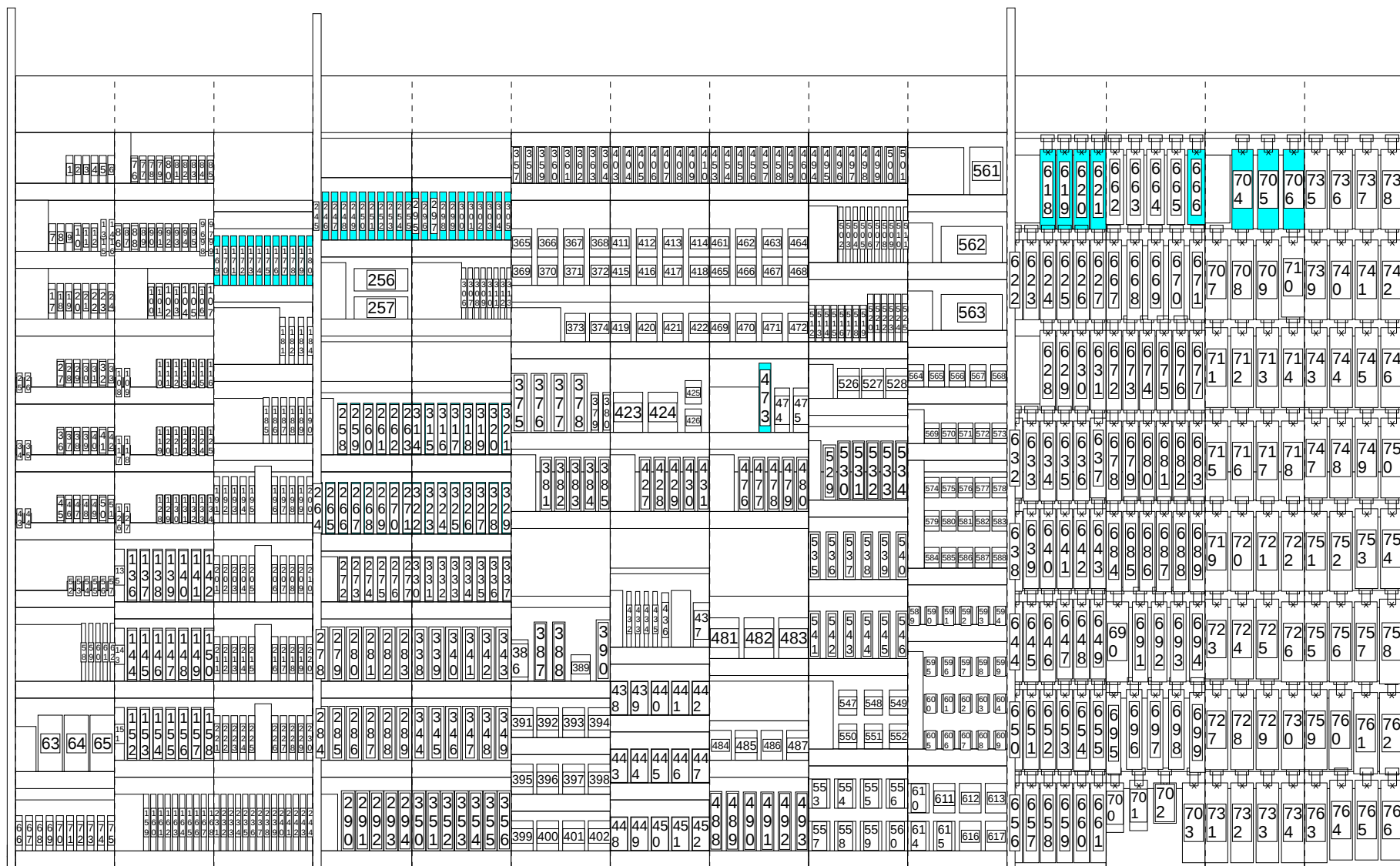
071249376386 Unbelieva-Brow Blonde	071249376393 Unbelieva-Brow Light Brunette	UNBELIEVA-BROW HKBR 5HK LIT (ALT) ** 071249376409 Unbelieva-Brow Brunette	071249376416 Unbelieva-Brow Dark Brunette	071249385074 Unbelieva-Brow Black
071249314876 Brow Stylist: Definer Blonde	071249350744 Brow Stylist: Definer Dark Blonde	BRW STYLST DEF HKBR 6HK LIT (ALT) ** 071249350751 Brow Stylist: Definer Light Brunette	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette
071249350270 Brow Stylist Shape & Fill Blonde	071249373071 Brow Stylist Shape & Fill Dark Blonde	BRW STYLST SHP & FILL HKBR 6HK LIT (ALT) ** 071249373088 Brow Stylist Shape & Fill Light Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette
071249359310 Brow Stylist Boost & Set Clear	071249357521 Brow Stylist Boost & Set Blonde	BRW STYLST BST & SET HKBR 6HK LIT (ALT) ** 071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette	071249339619 Brow Stylist Kabuki Blender Blonde
071249350133 Brow Stylist Brow Raiser Light	071249350140 Brow Stylist Brow Raiser Medium	BRW STYLST BRW RAISER HKBR 6HK LIT (ALT) ** 071249357934 Brow Stylist Brow Raiser Deep	071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette
071249314975 Brow Stylist: Prep & Shape Pro Kit Light to Medium	071249339589 Brow Stylist Frame & Set Blonde	BRW STYLST FRM & SET HKBR 5HK LIT (ALT) ** 071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette
071249207000 Voluminous Smoldering Eyeliner Black	071249137086 Telescopic Carbon Black Liner Carbon Black	TLSCPC LNR HKBR 5HK LIT (ALT) ** 071249119990 Telescopic Eyeliner Black	071249120033 Telescopic Eyeliner Charcoal	071249161906 Telescopic Waterproof Eyeliner Black
071249078525 Eye Makeup Remover Eye Makeup Remover	071249152454 Clean Artiste Waterproof Makeup Remover Clean Artiste Waterproof Makeup Remover	EMR DOUBLE TRY HOOKBAR 2HK LIT (ALT) ** 071249373644 Infalible Dual Pencil Sharpener	071249324707 Voluminous Feline WSH Blackest Black WSH	

UNLIMITED MSCR 1W MSCR SPCSVR GP **			
UNLIMITED MSCR HKBR 4HK LIT (ALT) **			
	071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP
VLMNS MSCR HKBR 4HK LIT (ALT) **			
071249330265 Voluminous Primer Primer	071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249059098 Voluminous Straight Brush Blackest Black
VLMNS CB MSCR HKBR 4HK LIT (ALT) **			
071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown	071249101919 Voluminous Carbon Black Carbon Black	071249019344 Voluminous Curved Brush Black
X-FIBER MSCR HKBR 4HK LIT (ALT) **			
071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	071249369104 X-Fiber Mascara WSH Soft Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP
VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) **			
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	071249301517 Voluminous Superstar Mascara Black Brown (WSH)	071249314104 Voluminous Superstar Red Carpet Extra Black
VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) **			
071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249256695 Voluminous Butterfly WTP Blackest Black
VLMNS MIL LSHES HKBR 4HK LIT (ALT) **			
071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown	071249201770 Voluminous Million Lashes Carbon Carbon Black
VLMNS FELINE MSCRA HKBR 4HK LIT (ALT) **			
071249324714 Voluminous Feline WSH Black WSH	071249324721 Voluminous Feline WSH Black Brown WSH	071249324745 Voluminous Feline WTP Black WTP	071249334348 Voluminous Feline WSH Blackest Noir WSH

VLMNS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) **			
071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black
VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) **			
071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black	071249350652 Voluminous Lash Paradise WSH Mystic Black
VLMNS WP HKBR 4HK LIT (ALT) **			
071249019351 Voluminous Curved Brush Black Brown	071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black
TLSCPC HKBR 4HK LIT (ALT) **			
071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black
DBL XTD BTY TBS HKBR 4HK LIT (ALT) **			
071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black
VLMNS BTRFLY WP MSCR HKBR 4HK LIT (ALT) **			
071249256688 Voluminous Butterfly WTP Black	071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249314111 Voluminous Butterfly Sculpt WSH Blackest Black	071249194102 Voluminous False Lashes Mascara Blackest Black
VLMNS MIL LSHES EXCES WSHBL HKBR 4HK LIT (ALT) **			
071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black	071249258422 Voluminous Million Lashes Excess Washable Blackest Black	071249258415 Voluminous Million Lashes Excess Washable Black
XTR VOL CLGN WSBL HKBR 4HK LIT (ALT) **			
071249334355 Voluminous Feline WTP Blackest Noir WTP	071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black



14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019



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FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\LPCosmetics\IKBReports\2019\Spring\PENDING\IPOG\WAK1470EC\

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1470ECLIP_IS19.psa

CR CLLCTN EXCLSV PINKS/REDS LIP TRY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249316146	Colour Riche Collection Exclusive Pinks	Julianne's Pink	701
2	1	071249316153	Colour Riche Collection Exclusive Pinks	Doutzen's Pink	707
3	1	071249316184	Colour Riche Collection Exclusive Pinks	Liya's Pink	709
4	1	071249316160	Colour Riche Collection Exclusive Pinks	Blake's Pink	711
5	1	071249296462	Colour Riche Collection Exclusive Reds	Julianne's Red	401
6	1	071249296516	Colour Riche Collection Exclusive Reds	Liya's Red	407

CR MATTE LIP & LIPLNR TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
7	1	071249349755	Colour Riche Matte Lipstick	Matte-cademia	808
8	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802
9	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800
10	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703
11	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804
12	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806
13	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108
14	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110
15	1	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112
16	1	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114

CR SHINE LIP TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
17	1	071249355770	Colour Riche Shine	Dewy Petal	912
18	1	071249355848	Colour Riche Shine	Burnished Blush	906
19	1	071249355787	Colour Riche Shine	Glazed Pink	914
20	1	071249355817	Colour Riche Shine	Polished Tango	918
21	1	071249355831	Colour Riche Shine	Sparkling Rose	908
22	1	071249355855	Colour Riche Shine	Shining Peach	910
23	1	071249355879	Colour Riche Shine	Glossy Fawn	900
24	1	071249355862	Colour Riche Shine	Dazzling Doe	902

CR LIP TRY 1.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
25	1	071249081112	Colour Riche Lip Liner	Beyond Pink	705
26	1	071249047521	Colour Riche Lip Liner	All About Pink	708
27	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135
28	1	071249045701	Colour Riche Lipcolour	Mauved	140
29	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165
30	1	071249074534	Colour Riche Lipcolour	Peony Pink	580
31	1	071249256213	Colour Riche Lipcolour	I Pink You're Cute	175
32	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180
33	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185

CR LIP TRY 3.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
34	1	071249046210	Colour Riche Lip Liner	Lasting Plum	772
35	1	071249046234	Colour Riche Lip Liner	Truly Burgundy	773
36	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
37	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
38	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
39	1	071249216378	Colour Riche Lipcolour	Plum Explosion	766
40	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
41	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
42	1	071249216385	Colour Riche Lipcolour	Golden Grape	788

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)
 14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1470ECLIP_IS19.psa

CR LIP TRY 5.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
43	1	071249081143	Colour Riche Lip Liner	Au Naturelle	780
44	1	071249046272	Colour Riche Lip Liner	Toffee to Be	782
45	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
46	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
47	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
48	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
49	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
50	1	071249046012	Colour Riche Lipcolour	Sunwash	857
51	1	071249046029	Colour Riche Lipcolour	Spice	860

CR CLLCTN EXCLSV LIP (NUDE) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
52	1	071249278819	Colour Riche Collection Exclusive Lip	Doutzen's Nude	600
53	1	071249278772	Colour Riche Collection Exclusive Lip	Julianne's Nude	620
54	1	071249278796	Colour Riche Collection Exclusive Lip	Eva's Nude	610
55	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
56	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
57	1	071249278789	Colour Riche Collection Exclusive Lip	Liya's	630

CR LE MATTE LIP PENS TRAY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
58	1	071249308301	Colour Riche Le Matte Lip Pens	Game, Set & Matte	104
59	1	071249308288	Colour Riche Le Matte Lip Pens	She's So Matte	102
60	1	071249308295	Colour Riche Le Matte Lip Pens	Matte For Me	100
61	1	071249308271	Colour Riche Le Matte Lip Pens	Matte-r Of Fact	108
62	1	071249308318	Colour Riche Le Matte Lip Pens	Mad For Matte	106

CR LA PALETTE LIP TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
63	1	071249334225	Colour Riche La Palette - LIP	Pink	01
64	1	071249334232	Colour Riche La Palette - LIP	Plum	02
65	1	071249334249	Colour Riche La Palette - LIP	Nude	03

INF LE RGE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
66	1	071249168530	Infalible Le Rouge Lip	Unending Kiss	112
67	1	071249168462	Infalible Le Rouge Lip	Tender Berry	519
68	1	071249168622	Infalible Le Rouge Lip	Ravishing Red	312
69	1	071249168639	Infalible Le Rouge Lip	Refined Ruby	337
70	1	071249168660	Infalible Le Rouge Lip	Bold Bordeaux	741
71	1	071249168615	Infalible Le Rouge Lip	Persistent Plum	737
72	1	071249168585	Infalible Le Rouge Lip	Everlasting Plum	712
73	1	071249168646	Infalible Le Rouge Lip	Rambling Rose	212
74	1	071249168493	Infalible Le Rouge Lip	Forever Frappe	814
75	1	071249168370	Infalible Le Rouge Lip	Resilient Raisin	829

CR ULTRA MATTE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
76	1	071249374535	Colour Riche Ultra Matte Nudes	Full-Blown Fawn	974
77	1	071249374542	Colour Riche Ultra Matte Nudes	Lilac Impulse	975
78	1	071249374559	Colour Riche Ultra Matte Nudes	Power Petal	976
79	1	071249374566	Colour Riche Ultra Matte Nudes	Passionate Pink	977
80	1	071249374597	Colour Riche Ultra Matte Nudes	All Out Pout	978

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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81	1	071249374580	Colour Riche Ultra Matte Nudes	Bold Mauve	979
82	1	071249374573	Colour Riche Ultra Matte Nudes	Rebel Rouge	980
83	1	071249374603	Colour Riche Ultra Matte Nudes	Cutting Edge Cork	981
84	1	071249374610	Colour Riche Ultra Matte Nudes	Sienne Supreme	982
85	1	071249374627	Colour Riche Ultra Matte Nudes	Utmost Taupe	983

CR MATTE LIP & LIPLNR TRY 2.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
86	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712
87	1	071249349656	Colour Riche Matte Lipstick	Matte-ly in Love	102
88	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403
89	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402
90	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405
91	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705
92	1	071249349670	Colour Riche Matte Lipstick	Matte-jestic	707
93	1	071249349687	Colour Riche Matte Lipstick	Matte-gic	709
94	1	071249349694	Colour Riche Matte Lipstick	At the Drop of a Matte	711
95	1	071249349649	Colour Riche Matte Lipstick	Matte at Bat	100
96	1	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106
97	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104
98	1	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100
99	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102

CR SHINE LIP TRY 2.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
100	1	071249355800	Colour Riche Shine	Laminated Fuchsia	922
101	1	071249355794	Colour Riche Shine	Lacquered Strawberry	920
102	1	071249355893	Colour Riche Shine	Enamel Red	924
103	1	071249355909	Colour Riche Shine	Glassy Garnet	926
104	1	071249355824	Colour Riche Shine	Luminous Coral	916
105	1	071249355886	Colour Riche Shine	Varnished Rosewood	904
106	1	071249355916	Colour Riche Shine	Gleaming Plum	928
107	1	071249355923	Colour Riche Shine	Splendid Blackberry	930

CR LIP TRY 2.6 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
108	1	071249046197	Colour Riche Lip Liner	Forever Rose	721
109	1	071249046203	Colour Riche Lip Liner	Eternal Mauve	751
110	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
111	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
112	1	071249045855	Colour Riche Lipcolour	Mica	620
113	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
114	1	071249256251	Colour Riche Lipcolour	Everbloom	254
115	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260
116	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262

CR LIP TRY 4.6 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
117	1	071249081136	Colour Riche Lip Liner	Timeless Coral	760
118	1	071249081129	Colour Riche Lip Liner	Always Red	765
119	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
120	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
121	1	071249045787	Colour Riche Lipcolour	Volcanic	410
122	1	071249045770	Colour Riche Lipcolour	British Red	350
123	1	071249216392	Colour Riche Lipcolour	Ruby Flame	317
124	1	071249083765	Colour Riche Lipcolour	True Red	315
125	1	071249216408	Colour Riche Lipcolour	Blazing Lava	303

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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CR LIP TRY 6.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
126	1	071249046265	Colour Riche Lip Liner	Nudes for Life	781
127	1	071249046258	Colour Riche Lip Liner	More Chocolate	783
128	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
129	1	071249083406	Colour Riche Lipcolour	Caramel Latte	799
130	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
131	1	071249045930	Colour Riche Lipcolour	Sandstone	810
132	1	071249045923	Colour Riche Lipcolour	Silverstone	760
133	1	071249083222	Colour Riche Lipcolour	Ginger Spice	815
134	1	071249045947	Colour Riche Lipcolour	Bronzine	825

INF LIP PAINTS (MATTE/MET) TRY 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
135	1	071249358535	Infalible Lip Paints	Matte Peach Pit	344
136	1	071249358542	Infalible Lip Paints	Matte Festival	346
137	1	071249358528	Infalible Lip Paints	Matte Tongue Tied	342
138	1	071249358511	Infalible Lip Paints	Matte Skinny Dip	340
139	1	071249352168	Infalible Lip Paints	Metallic Moon Lust	330
140	1	071249352199	Infalible Lip Paints	Metallic Liquid Venom	336
141	1	071249352175	Infalible Lip Paints	Metallic Galactic Foil	332
142	1	071249352182	Infalible Lip Paints	Metallic Smoldering Eclipse	334

INF LIP PAINTS TRY 2.2/3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
143	1	071249339718	Infalible Lip Paints	Nude Star	312
144	1	071249339770	Infalible Lip Paints	Spicy Blush	314
145	1	071249339763	Infalible Lip Paints	Wild Rose	316
146	1	071249339756	Infalible Lip Paints	Fearless Fuschia	318
147	1	071249344262	Infalible Lip Paints	Cool Coral	320
148	1	071249339749	Infalible Lip Paints	Orange Envy	322
149	1	071249339732	Infalible Lip Paints	DIY Red	324
150	1	071249339725	Infalible Lip Paints	Sultry Sangria	326

INF LIP PAINTS (MATTE/ORIG) TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
151	1	071249358566	Infalible Lip Paints	Matte Cinna-Bomb	350
152	1	071249358559	Infalible Lip Paints	Matte Velvet Pout	348
153	1	071249339664	Infalible Lip Paints	Lilac Lust	300
154	1	071249339671	Infalible Lip Paints	Violet Twist	302
155	1	071249339688	Infalible Lip Paints	Bewitching Bordeaux	304
156	1	071249344255	Infalible Lip Paints	Domineering Teal	306
157	1	071249339695	Infalible Lip Paints	Navy Spy	308
158	1	071249339701	Infalible Lip Paints	Taupless	310

INF 2-STP LIP TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
159	1	071249290422	Infalible Lip 2-Step	Rose Tattoo	101
160	1	071249290033	Infalible Lip 2-Step	Timeless Rose	115
161	1	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119
162	1	071249290095	Infalible Lip 2-Step	Permanent Blush	117
163	1	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113
164	1	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109
165	1	071249290064	Infalible Lip 2-Step	Passionate Petal	111
166	1	071249290330	Infalible Lip 2-Step	Forever Candy	103

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1470ECLIP_IS19.psa

167	1	071249290439	Infalible Lip 2-Step	Berry Chic	221
168	1	071249290040	Infalible Lip 2-Step	Lilac Infinite	105

ROUGE SIG LIP TRY 1.1 LIT**			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
169	1	071249369913	Rouge Signature	I RULE	414
170	1	071249369920	Rouge Signature	I CREATE	416
171	1	071249369937	Rouge Signature	I EMPOWER	418
172	1	071249369975	Rouge Signature	I AM WORTH IT	426
173	1	071249369890	Rouge Signature	I ENJOY	410
174	1	071249369982	Rouge Signature	I EXPLORE	428
175	1	071249369999	Rouge Signature	I STAND	430
176	1	071249370018	Rouge Signature	I DARE	432
177	1	071249369944	Rouge Signature	I ACHIEVE	420
178	1	071249369951	Rouge Signature	I DON'T	422
179	1	071249369968	Rouge Signature	I REPRESENT	424
180	1	071249369906	Rouge Signature	I REBEL	412

GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
181	1	071249365625	Galaxy Lumiere Holographic Lip Gloss	Opal Light	02
182	1	071249365632	Galaxy Lumiere Holographic Lip Gloss	Ethereal Gold	03
183	1	071249365649	Galaxy Lumiere Holographic Lip Gloss	Polaris Pink	04
184	1	071249367261	Galaxy Lumiere Holographic Lip Gloss	Sapphire Star	05

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
185	1	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
186	1	071249371794	Infalible Pro-Matte Les Chocolat Nudes	sweet tooth	844
187	1	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
188	1	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852
189	1	071249371824	Infalible Pro-Matte Les Chocolat Nudes	bittersweet	854
190	1	071249371831	Infalible Pro-Matte Les Chocolat Nudes	70% yum	856

INF PRO-MATTE LIQ LIP TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
191	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364
192	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352
193	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360
194	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358
195	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354
196	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368
197	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366
198	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356
199	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370
200	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362

INF PRO-MATTE GLOSS TRAY LIT**			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
201	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
202	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
203	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
204	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
205	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
206	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
207	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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208	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
209	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
210	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
211	1	071249135280	Infalible Lip Gloss	Petal	105
212	1	071249135433	Infalible Lip Gloss	Coral Sands	405
213	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825
214	1	071249135334	Infalible Lip Gloss	Barely Nude	815
215	1	071249135297	Infalible Lip Gloss	Sunset	415
216	1	071249135365	Infalible Lip Gloss	Blush	115
217	1	071249216033	Infalible Lip Gloss	Cherry Flash	340
218	1	071249135372	Infalible Lip Gloss	Bloom	125
219	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
220	1	071249135419	Infalible Lip Gloss	Sangria	705

INF LIP GLS TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
221	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
222	1	071249135303	Infalible Lip Gloss	Fiery	305
223	1	071249135389	Infalible Lip Gloss	Posy	135
224	1	071249216057	Infalible Lip Gloss	Red Fatale	320
225	1	071249135402	Infalible Lip Gloss	Undeniable Mauve	515
226	1	071249135327	Infalible Lip Gloss	Suede	805
227	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
228	1	071249135426	Infalible Lip Gloss	Raisin	715
229	1	071249135310	Infalible Lip Gloss	Rebel Red	315
230	1	071249135358	Infalible Lip Gloss	Truffle	835

INF 2-STP LIP TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
231	1	071249290101	Infalible Lip 2-Step	Violet Parfait	107
232	1	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223
233	1	071249290453	Infalible Lip 2-Step	Raisin Revival	215
234	1	071249290361	Infalible Lip 2-Step	Cherry Noir	217
235	1	071249290446	Infalible Lip 2-Step	Incessant Russet	219
236	1	071249290347	Infalible Lip 2-Step	Continual Crimson	213
237	1	071249290323	Infalible Lip 2-Step	Red	211
238	1	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209
239	1	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207
240	1	071249290477	Infalible Lip 2-Step	Coral Constant	203
241	1	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201
242	1	071249290392	Infalible Lip 2-Step	Heaven to Henna	205
243	1	071249290378	Infalible Lip 2-Step	Lasting Ginger	121
244	1	071249290460	Infalible Lip 2-Step	Always Almond	123

INF FW CNCLR (FULL MIX) TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
245	1	071249382394	Infalible Full Wear Concealer	Porcelain	320
246	1	071249382400	Infalible Full Wear Concealer	Eggshell	325
247	1	071249382417	Infalible Full Wear Concealer	Ivory	330
248	1	071249382424	Infalible Full Wear Concealer	Fawn	340
249	1	071249382431	Infalible Full Wear Concealer	Oatmeal	345
250	1	071249382448	Infalible Full Wear Concealer	Bisque	350
251	1	071249382455	Infalible Full Wear Concealer	Vanilla	355
252	1	071249382462	Infalible Full Wear Concealer	Cashmere	360

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FULL WALL

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FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1470ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1470ECLIP_IS19.psa

253	1	071249382479	Infalible Full Wear Concealer	Cashew	365
254	1	071249382486	Infalible Full Wear Concealer	Biscuit	370
255	1	071249382493	Infalible Full Wear Concealer	Latte	375

INF TOTAL CVR CNCLR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
256	1	071249335499	Infalible Total Cover Concealer	Color correcting palette	225
257	1	071249335482	Infalible Total Cover Concealer	Concealer contour palette	220

INF 24HR FW FDTN TRY 1.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
258	1	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400
259	1	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405
260	1	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410
261	1	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415
262	1	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420
263	1	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425

INF 24HR FW FDTN TRY 3.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
264	1	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470
265	1	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475
266	1	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480
267	1	071249382288	Infalible 24 HR Fresh Wear Foundation	Golden Sun	485
268	1	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490
269	1	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495
270	1	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500
271	1	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505

INF LW SHPNG STICKS TRY 1.2 (LMTD MIX) LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
272	1	071249369326	Infalible Longwear Shaping Sticks: Foundation	Ivory	401
273	1	071249369333	Infalible Longwear Shaping Sticks: Foundation	Nude Beige	402
274	1	071249369340	Infalible Longwear Shaping Sticks: Foundation	Buff	403
275	1	071249369357	Infalible Longwear Shaping Sticks: Foundation	Shell Beige	404
276	1	071249369364	Infalible Longwear Shaping Sticks: Foundation	Sand	405
277	1	071249369371	Infalible Longwear Shaping Sticks: Foundation	Warm Beige	406

INF PM MU TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
278	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
279	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
280	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
281	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
282	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
283	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

INF PRO-GLW FNDTN TRY 1.2 LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
284	1	071249330449	Infalible Pro-Glow	Classic Ivory	201
285	1	071249330432	Infalible Pro-Glow	Creamy Natural	202
286	1	071249330470	Infalible Pro-Glow	Nude Beige	203
287	1	071249330456	Infalible Pro-Glow	Natural Buff	204
288	1	071249330463	Infalible Pro-Glow	Natural Beige	205
289	1	071249330487	Infalible Pro-Glow	Buff Beige	206

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FULL WALL

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1470ECLIP_IS19.psa

INF TOTAL CVR FNDTN TRY 1.2 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
290	1	071249335369	Infalible Total Cover Foundation	Classic Ivory	301
291	1	071249335376	Infalible Total Cover Foundation	Creamy Natural	302
292	1	071249335383	Infalible Total Cover Foundation	Nude Beige	303
293	1	071249335390	Infalible Total Cover Foundation	Natural Buff	304
294	1	071249335406	Infalible Total Cover Foundation	Natural Beige	305

INF FW CNCLR (FULL MIX) TRY 2.2 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
295	1	071249382509	Infalible Full Wear Concealer	Pecan	380
296	1	071249382516	Infalible Full Wear Concealer	Amber	385
297	1	071249382530	Infalible Full Wear Concealer	Walnut	395
298	1	071249382547	Infalible Full Wear Concealer	Caramel	400
299	1	071249382554	Infalible Full Wear Concealer	Toffee	405
300	1	071249382561	Infalible Full Wear Concealer	Almond	410
301	1	071249384725	Infalible Full Wear Concealer	Honey	415
302	1	071249384732	Infalible Full Wear Concealer	Cocoa	420
303	1	071249384763	Infalible Full Wear Concealer	Coffee	435
304	1	071249384770	Infalible Full Wear Concealer	Truffle	440
305	1	071249384787	Infalible Full Wear Concealer	Espresso	445

INF PRO-GLW CNCLR TRY 1.1 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
306	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01
307	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02
308	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03
309	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04
310	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05
311	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06
312	1	071249351840	Infalible Pro-Glow Concealer	Creme Café	07
313	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08

INF 24HR FW FDTN TRY 2.4 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
314	1	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430
315	1	071249382189	Infalible 24 HR Fresh Wear Foundation	Rose Vanilla	435
316	1	071249382196	Infalible 24 HR Fresh Wear Foundation	Natural Rose	440
317	1	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445
318	1	071249382219	Infalible 24 HR Fresh Wear Foundation	Rose Beige	450
319	1	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455
320	1	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460
321	1	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465

INF 24HR FW FDTN TRY 4.4 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
322	1	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510
323	1	071249382349	Infalible 24 HR Fresh Wear Foundation	Copper	515
324	1	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520
325	1	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525
326	1	071249384688	Infalible 24 HR Fresh Wear Foundation	Deep Amber	530
327	1	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535
328	1	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540
329	1	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545

INF LW SHPNG STICKS TRY 2.2 (LMTD MIX) LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
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FULL WALL

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1470ECLIP_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
330	1	071249369388	Infalible Longwear Shaping Sticks: Foundation	Natural Beige	407
331	1	071249369395	Infalible Longwear Shaping Sticks: Foundation	Tan	408
332	1	071249369401	Infalible Longwear Shaping Sticks: Foundation	Honey	409
333	1	071249369418	Infalible Longwear Shaping Sticks: Foundation	Cocoa	410
334	1	071249369425	Infalible Longwear Shaping Sticks: Foundation	Chestnut	411
335	1	071249369432	Infalible Longwear Shaping Sticks: Foundation	Espresso	412
336	1	071249371329	Infalible Longwear Shaping Sticks: Highlight	Slay in Rose	41
337	1	071249372654	Infalible Longwear Shaping Sticks: Highlight	Gold is Cold	42

INF PM MU TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
338	1	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107
339	1	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108
340	1	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109
341	1	071249293096	Infalible Pro-Matte Foundation	Crème Café	110
342	1	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111
343	1	071249293119	Infalible Pro-Matte Foundation	Cocoa	112

INF PRO-GLW FNDTN TRY 2.2 LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
344	1	071249330494	Infalible Pro-Glow	Sand Beige	207
345	1	071249330500	Infalible Pro-Glow	Sun Beige	208
346	1	071249330524	Infalible Pro-Glow	Caramel Beige	209
347	1	071249330517	Infalible Pro-Glow	Classic Tan	210
348	1	071249330531	Infalible Pro-Glow	Crème Café	211
349	1	071249330548	Infalible Pro-Glow	Cocoa	212

INF TOTAL CVR FNDTN TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
350	1	071249335413	Infalible Total Cover Foundation	Buff Beige	306
351	1	071249335420	Infalible Total Cover Foundation	Sand Beige	307
352	1	071249335437	Infalible Total Cover Foundation	Sun Beige	308
353	1	071249335444	Infalible Total Cover Foundation	Caramel Beige	309
354	1	071249335451	Infalible Total Cover Foundation	Classic Tan	310
355	1	071249335468	Infalible Total Cover Foundation	Crème Café	311
356	1	071249335475	Infalible Total Cover Foundation	Cocoa	312

TM MU TRY WRM 1.3/1.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
357	1	071249078549	True Match Liquid Foundation	Porcelain	W1
358	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
359	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
360	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
361	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
362	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
363	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7
364	1	071249078754	True Match Liquid Foundation	Crème Café	W8

TM PWDR-2 TR TRY WRM 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
365	1	071249016411	True Match Powder	Porcelain	W1
366	1	071249016428	True Match Powder	Light Ivory	W2
367	1	071249016435	True Match Powder	Nude Beige	W3
368	1	071249016442	True Match Powder	Natural Beige	W4
369	1	071249016459	True Match Powder	Sand Beige	W5

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FULL WALL

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1470ECLIP_IS19.psa

370	1	071249016657	True Match Powder	Sun Beige	W6
371	1	071249016930	True Match Powder	Caramel Beige	W7
372	1	071249017074	True Match Powder	Crème Café	W8

TM BLSH TRY 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
373	1	071249017449	True Match Blush	Bare Honey	W1-2
374	1	071249017456	True Match Blush	Barely Blushing	W3-4

TM LUMI GLOTION/GLW AMR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
375	1	071249363102	True Match Lumi Glotion	Fair	901
376	1	071249363119	True Match Lumi Glotion	Light	902
377	1	071249363126	True Match Lumi Glotion	Medium	903
378	1	071249363133	True Match Lumi Glotion	Deep	904
379	1	071249361191	True Match Lumi Glow Amour	Day Break	507
380	1	071249361207	True Match Lumi Glow Amour	Golden Hour	508

TM LUMI MU TRAY WRM 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
381	1	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2
382	1	071249214756	True Match Lumi Makeup	Nude Beige	W3
383	1	071249214763	True Match Lumi Makeup	Natural Beige	W4
384	1	071249214770	True Match Lumi Makeup	Sand Beige	W5
385	1	071249214787	True Match Lumi Makeup	Sun Beige	W6

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
386	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
387	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
388	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
389	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
390	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

INF PM PWDR TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
391	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
392	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
393	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
394	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

INF PM PWDR TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
395	1	071249293195	Infalible Pro-Matte Powder	Sun Beige	500
396	1	071249293201	Infalible Pro-Matte Powder	Golden Beige	600
397	1	071249293218	Infalible Pro-Matte Powder	Classic Tan	700
398	1	071249293225	Infalible Pro-Matte Powder	Cocoa	800

INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
399	1	071249349045	Infalible Pro-Glow Powder	Classic Ivory	21
400	1	071249349052	Infalible Pro-Glow Powder	Creamy Natural	22
401	1	071249349069	Infalible Pro-Glow Powder	Nude Beige	23
402	1	071249349076	Infalible Pro-Glow Powder	Natural Beige	24

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1470ECLIP_IS19.psa

TM MU TRY NTRL 2.3/2.4 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
403	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
404	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
405	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
406	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
407	1	071249078693	True Match Liquid Foundation	True Beige	N5
408	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
409	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
410	1	071249218303	True Match Liquid Foundation	Cappuccino	N8

TM PWDR-2 TR TRY NTRL 2.3 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
411	1	071249017173	True Match Powder	Soft Ivory	N1
412	1	071249017180	True Match Powder	Classic Ivory	N2
413	1	071249017197	True Match Powder	Natural Buff	N3
414	1	071249017227	True Match Powder	Buff Beige	N4
415	1	071249033180	True Match Powder	True Beige	N5
416	1	071249033197	True Match Powder	Honey Beige	N6
417	1	071249033173	True Match Powder	Classic Tan	N7
418	1	071249033319	True Match Powder	Cappuccino	N8

TM BLSH TRY 2.3 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
419	1	071249017463	True Match Blush	Subtle Sable	W5-6
420	1	071249017487	True Match Blush	Innocent Flush	N3-4
421	1	071249017494	True Match Blush	Apricot Kiss	N5-6
422	1	071249041840	True Match Blush	Sweet Ginger	N7-8

TM LUMI GLW NUDE PLTT/SHIMMERISTA TRY 1.1 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
423	1	071249365441	True Match Lumi Glow Nude Palette	Moonkissed	760
424	1	071249365434	True Match Lumi Glow Nude Palette	Sunkissed	750
425	1	071249361221	True Match Lumi Shimmerista	Moonlight	505
426	1	071249361238	True Match Lumi Shimmerista	Sunlight	506

TM LUMI MU TRAY NEUT 2.3 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
427	1	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2
428	1	071249214817	True Match Lumi Makeup	Natural Buff	N3
429	1	071249214824	True Match Lumi Makeup	Buff Beige	N4
430	1	071249214831	True Match Lumi Makeup	True Beige	N5
431	1	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8

MGC FMLY CMBO W/ 4 HGHLGHTR TRY LIT**				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
432	1	071249210130	Magic Lumi Highlighter	Fair	860
433	1	071249210147	Magic Lumi Highlighter	Light	862
434	1	071249210154	Magic Lumi Highlighter	Medium	864
435	1	071249236390	Magic Lumi Highlighter	Deep	866
436	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
437	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

TM MIN MU W/ BLSH TRY 1.3 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
438	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1470ECLIP_IS19.psa

439	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
440	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464
441	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
442	1	071249123454	True Match Naturale Blush	Pinched Pink	486

TM MIN MU W/ BLSH TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
443	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456
444	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457
445	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466
446	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470
447	1	071249123461	True Match Naturale Blush	Soft Rose	488

TM MIN MU W/ BLSH TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
448	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461
449	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462
450	1	071249202050	True Match Naturale Gentle Mineral Makeup	Classic Beige	C4-5 465
451	1	071249196724	True Match Naturale Gentle Mineral Makeup	Soft Sable	C6-7 471
452	1	071249123485	True Match Naturale Blush	Bare Honey	492

TM MU TRY CL 3.3/3.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
453	1	071249078556	True Match Liquid Foundation	Alabaster	C1
454	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
455	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
456	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
457	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
458	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
459	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
460	1	071249218310	True Match Liquid Foundation	Cocoa	C8

TM PWDR-2 TR MED TRY CL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
461	1	071249033357	True Match Powder	Alabaster	C1
462	1	071249033401	True Match Powder	Natural Ivory	C2
463	1	071249033432	True Match Powder	Creamy Natural	C3
464	1	071249033449	True Match Powder	Shell Beige	C4
465	1	071249033579	True Match Powder	Classic Beige	C5
466	1	071249033593	True Match Powder	Soft Sable	C6
467	1	071249033586	True Match Powder	Nut Brown	C7
468	1	071249033609	True Match Powder	Cocoa	C8

TM BLSH TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
469	1	071249017500	True Match Blush	Baby Blossom	C1-2
470	1	071249017517	True Match Blush	Tender Rose	C3-4
471	1	071249017524	True Match Blush	Rosy Outlook	C5-6
472	1	071249042014	True Match Blush	Spiced Plum	C7-6

TM LUMI LIQ GLW/SHK & GLW TRY LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
473	1	071249382585	True Match Lumi Shake & Glow Dew Mist	-	400
474	1	071249299043	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Golden	W101
475	1	071249299050	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Rose	N201

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1470ECLIP_IS19.psa

TM LUMI MU TRAY COOL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
476	1	071249226551	True Match Lumi Makeup	Creamy Natural	C3
477	1	071249226568	True Match Lumi Makeup	Shell Beige	C4
478	1	071249226575	True Match Lumi Makeup	Classic Beige	C5
479	1	071249226582	True Match Lumi Makeup	Soft Sable	C6
480	1	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8

TM LUMI BRONZE IT TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
481	1	071249366028	True Match Lumi Bronze It Bronzers	Light	01
482	1	071249366035	True Match Lumi Bronze It Bronzers	Medium	02
483	1	071249366042	True Match Lumi Bronze It Bronzers	Deep	03

PRDS ENCHNTD BLSH TRY LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
484	1	071249374702	Paradise Enchanted Blush	Bashful	190
485	1	071249374719	Paradise Enchanted Blush	Fantastical	191
486	1	071249374726	Paradise Enchanted Blush	Just Curious	192
487	1	071249374733	Paradise Enchanted Blush	Charming	193

SS MGC BB CRM/CRTR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
488	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820
489	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818
490	1	071249211458	Magic BB Cream	Fair	810
491	1	071249211465	Magic BB Cream	Light	812
492	1	071249211472	Magic BB Cream	Medium	814
493	1	071249211489	Magic BB Cream	Deep	816

TM MU TRY 4.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
494	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5
495	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5
496	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5
497	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5
498	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
499	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
500	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9
501	1	071249220368	True Match Liquid Foundation	Espresso C10	C10

TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
502	1	071249362174	True Match Multi-Use Concealer	Fair	W1-2
503	1	071249362181	True Match Multi-Use Concealer	Fair	N1-2
504	1	071249362198	True Match Multi-Use Concealer	Fair	C1-2
505	1	071249362204	True Match Multi-Use Concealer	Light	W3-4
506	1	071249362211	True Match Multi-Use Concealer	Light	N3-4
507	1	071249362235	True Match Multi-Use Concealer	Medium	W5-6
508	1	071249362242	True Match Multi-Use Concealer	Medium	N5-6
509	1	071249362266	True Match Multi-Use Concealer	Dark	W7-8
510	1	071249362273	True Match Multi-Use Concealer	Dark	N7-8
511	1	071249362297	True Match Multi-Use Concealer	Deep	W9-10

TM CNCLR/CRYN COMBO TRY LIT 1.1** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
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POSITION REPORT

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14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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512	1	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3
513	1	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3
514	1	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3
515	1	071249017296	True Match Concealer	Light / Medium Warm	W4-5
516	1	071249017319	True Match Concealer	Light / Medium Neutral	N4-5
517	1	071249017326	True Match Concealer	Light / Medium Cool	C4-5
518	1	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8
519	1	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8
520	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
521	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
522	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
523	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
524	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678
525	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678

TM LUMI PWDR GLOW TRY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
526	1	071249299081	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Golden	W102
527	1	071249299074	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Rose	N202
528	1	071249299098	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Ice	C302

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
529	1	071249334294	Visible Lift Radiance Booster		100
530	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
531	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
532	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
533	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
534	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

VL SRM TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
535	1	071249178973	Visible Lift Serum Absolute	Soft Ivory	143
536	1	071249179000	Visible Lift Serum Absolute	Light Ivory	144
537	1	071249178966	Visible Lift Serum Absolute	Classic Ivory	145
538	1	071249178935	Visible Lift Serum Absolute	Nude Beige	146
539	1	071249178959	Visible Lift Serum Absolute	Creamy Natural	147
540	1	071249178997	Visible Lift Serum Absolute	Natural Buff	148

VL SRM TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
541	1	071249178942	Visible Lift Serum Absolute	Buff Beige	149
542	1	071249178928	Visible Lift Serum Absolute	Natural Beige	151
543	1	071249178911	Visible Lift Serum Absolute	Sand Beige	152
544	1	071249178980	Visible Lift Serum Absolute	Sun Beige	154
545	1	071249179024	Visible Lift Serum Absolute	Honey Beige	155
546	1	071249179031	Visible Lift Serum Absolute	Classic Tan	157

VL BLUSH TRY 1.1 LIT EW ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
547	1	071249237434	Visible Lift Blush	Rose Gold Lift	701
548	1	071249237441	Visible Lift Blush	Peach Gold Lift	702
549	1	071249237458	Visible Lift Blush	Pink Lift	703
550	1	071249237465	Visible Lift Blush	Coral Lift	704
551	1	071249237472	Visible Lift Blush	Nude Lift	705
552	1	071249237489	Visible Lift Blush	Berry Lift	706

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POSITION REPORT

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ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1470ECLIP_IS19.psa

CR POCKET PALETTE 2-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
553	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
554	1	071249313084	Colour Riche Pocket Palette	Violet Amour	114
555	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
556	1	071249313008	Colour Riche Pocket Palette	French Biscuit	104
557	1	071249313053	Colour Riche Pocket Palette	Haute Hazel	116
558	1	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112
559	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
560	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

CR PRDS ENCHNTD PLTT EYE TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
561	1	071249371183	Colour Riche Paradise Enchanted Palette	-	150

CR LA PALETTE SHDW TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
562	1	071249289754	Colour Riche La Palette - EYE	Nude 1	111

CR LA PALETTE SHDW TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
563	1	071249289761	Colour Riche La Palette - EYE	Nude 2	112

INF EYE PAINTS MET SHDW TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
564	1	071249352137	Infalible Paints Eye Shadow Metallics	Metallic Rose Chrome	400
565	1	071249352113	Infalible Paints Eye Shadow Metallics	Metallic Brass Knuckles	402
566	1	071249352106	Infalible Paints Eye Shadow Metallics	Metallic Caged	404
567	1	071249352144	Infalible Paints Eye Shadow Metallics	Metallic Violet Luster	406
568	1	071249352120	Infalible Paints Eye Shadow Metallics	Metallic Aluminum Foil	408

CR MONOS SHDW (MATTE) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
569	1	071249350218	Colour Riche Monos	Matte Chill	300
570	1	071249350225	Colour Riche Monos	Mix and Matte	302
571	1	071249350232	Colour Riche Monos	Matte it Up	304
572	1	071249350256	Colour Riche Monos	Acro-matte	306
573	1	071249350263	Colour Riche Monos	Matte-ison Avenue	308

CR MONOS SHDW 3-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
574	1	071249306918	Colour Riche Monos	Petite Perle	205
575	1	071249306925	Colour Riche Monos	Paris Beach	200
576	1	071249306987	Colour Riche Monos	Little Beige Dress	201
577	1	071249306932	Colour Riche Monos	Sunset Seine	202
578	1	071249306956	Colour Riche Monos	Quartz Fume	204
579	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
580	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
581	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
582	1	071249307021	Colour Riche Monos	Violet Beaute	208
583	1	071249307076	Colour Riche Monos	Green Promenade	212
584	1	071249307045	Colour Riche Monos	Argentique	210
585	1	071249307083	Colour Riche Monos	Teal Couture	213
586	1	071249307052	Colour Riche Monos	Grand Bleu	211
587	1	071249307069	Colour Riche Monos	Meet Me in Paris	214

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POSITION REPORT

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588	1	071249306963	Colour Riche Monos	Noir Cest Noir	209
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INF SHDW BTRFLY TRY 1.1 LIT EW ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
589	1	071249266519	Infalible Shadow - Butterfly Collection	Silver Sky	757
590	1	071249266540	Infalible Shadow - Butterfly Collection	Timeless Blue Spark	760
591	1	071249266526	Infalible Shadow - Butterfly Collection	Purple Priority	758
592	1	071249266533	Infalible Shadow - Butterfly Collection	Burst into Bloom	759
593	1	071249266502	Infalible Shadow - Butterfly Collection	Always Pearly Pink	756
594	1	071249266496	Infalible Shadow - Butterfly Collection	Gilded Envy	755

INF SHDW 3-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
595	1	071249199237	Infalible Shadow	Endless Pearl	899
596	1	071249199213	Infalible Shadow	Iced Latte	888
597	1	071249199312	Infalible Shadow	Eternal Sunshine	997
598	1	071249199305	Infalible Shadow	Amber Rush	892
599	1	071249214633	Infalible Shadow	Bottomless Java	800
600	1	071249214596	Infalible Shadow	Liquid Diamond	996
601	1	071249199299	Infalible Shadow	Perpetual Purple	555
602	1	071249214640	Infalible Shadow	Smoldering Plum	556
603	1	071249214626	Infalible Shadow	Glistening Garnet	557
604	1	071249199244	Infalible Shadow	Bronzed Taupe	890
605	1	071249214602	Infalible Shadow	Golden Emerald	335
606	1	071249214619	Infalible Shadow	Endless Sea	337
607	1	071249199220	Infalible Shadow	Midnight Blue	889
608	1	071249199251	Infalible Shadow	Eternal Black	999
609	1	071249199275	Infalible Shadow	Sultry Smoke	998

CR SHDW 2-TIER 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
610	1	071249243763	Colour Riche Shadows	Perpetual Nude	230
611	1	071249276419	Colour Riche Shadows	Rose Nude	300
612	1	071249243770	Colour Riche Shadows	Treasured Bronze	240
613	1	071249243787	Colour Riche Shadows	Absolute Taupe	250
614	1	071249276389	Colour Riche Shadows	Unforgettable Lilac	270
615	1	071249276396	Colour Riche Shadows	Eternal Blue	280
616	1	071249276402	Colour Riche Shadows	Emerald Conquest	290
617	1	071249243794	Colour Riche Shadows	Incredible Grey	260

INF PRO-LAST LNR HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
618	1	071249385098	Infalible Pro-Last Liner	Burgundy	830
619	1	071249385104	Infalible Pro-Last Liner	Bronze	840
620	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
621	1	071249385944	Infalible Pro-Last Liner	Ivy	860

INF PRO-LAST LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
622	1	071249357248	Infalible Pro-Last Liner	Black	930
623	1	071249357255	Infalible Pro-Last Liner	Brown	940
624	1	071249357262	Infalible Pro-Last Liner	Grey	950
625	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960
626	1	071249357651	Infalible Pro-Last Liner	Purple	970
627	1	071249357668	Infalible Pro-Last Liner	Nude	980

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VLMNS LSH PRDS LIQ EYELNR HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
628	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
629	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
630	1	071249336359	Voluminous Liner Noir	Blackest Black	300
631	1	071249289839	Infalible Superstar Liner	Black	202

INF THE SPR SLIM LNR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
632	1	071249238912	Infalible The Super Slim Liner	Black	400
633	1	071249350126	Infalible The Super Slim Liner	Brown	401
634	1	071249350157	Infalible The Super Slim Liner	Grey	402
635	1	071249314494	Infalible Black Velvet Liner	Black	903
636	1	071249329788	Infalible Sculpt Liner	Black	904
637	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591

INF LW LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
638	1	071249350171	Infalible Long Wear Eyeliner	White	551
639	1	071249145234	Infalible Long Wear Eyeliner	Black	511
640	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
641	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
642	1	071249206041	Infalible Long Wear Eyeliner	Charcoal	521
643	1	071249206034	Infalible Long Wear Eyeliner	Navy	541

INF EYE MM LNR HKBR 6HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
644	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
645	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
646	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514
647	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
648	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
649	1	071249082140	Pencil Perfect Eye Liner	Espresso	130

LIN INT BRUSH TIP HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
650	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171
651	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
652	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
653	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
654	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790
655	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710

INF EYE PAINTS LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
656	1	071249335185	Infalible Eye Paint Liner	Black Party	300
657	1	071249335239	Infalible Eye Paint Liner	White Party	310
658	1	071249335208	Infalible Eye Paint Liner	Vivid Aqua	304
659	1	071249335192	Infalible Eye Paint Liner	Electric Blue	302
660	1	071249335215	Infalible Eye Paint Liner	Intrepid Teal	306
661	1	071249335222	Infalible Eye Paint Liner	Wild Green	308

UNBELIEVA-BROW HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
662	1	071249376386	Unbelieva-Brow	Blonde	560
663	1	071249376393	Unbelieva-Brow	Light Brunette	565

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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664	1	071249376409	Unbelieva-Brow	Brunette	570
665	1	071249376416	Unbelieva-Brow	Dark Brunette	575
666	1	071249385074	Unbelieva-Brow	Black	580

BRW STYLST DEF HKBR 6HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
667	1	071249314876	Brow Stylist: Definer	Blonde	388
668	1	071249350744	Brow Stylist: Definer	Dark Blonde	391
669	1	071249350751	Brow Stylist: Definer	Light Brunette	392
670	1	071249314883	Brow Stylist: Definer	Brunette	389
671	1	071249314890	Brow Stylist: Definer	Dark Brunette	390

BRW STYLST SHP & FILL HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
672	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
673	1	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405
674	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	410
675	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
676	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420
677	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314

BRW STYLST BST & SET HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
678	1	071249359310	Brow Stylist Boost & Set	Clear	460
679	1	071249357521	Brow Stylist Boost & Set	Blonde	470
680	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
681	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490
682	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
683	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313

BRW STYLST BRW RAISER HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
684	1	071249350133	Brow Stylist Brow Raiser	Light	615
685	1	071249350140	Brow Stylist Brow Raiser	Medium	620
686	1	071249357934	Brow Stylist Brow Raiser	Deep	625
687	1	071249289273	Brow Stylist Designer	Blonde	305
688	1	071249289280	Brow Stylist Designer	Brunette	310
689	1	071249289297	Brow Stylist Designer	Dark Brunette	315

BRW STYLST FRM & SET HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
690	1	071249314975	Brow Stylist: Prep & Shape Pro Kit	Light to Medium	386
691	1	071249339589	Brow Stylist Frame & Set	Blonde	212
692	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
693	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
694	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215

TLSCPC LNR HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
695	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
696	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
697	1	071249119990	Telescopic Eyeliner	Black	810
698	1	071249120033	Telescopic Eyeliner	Charcoal	820
699	1	071249161906	Telescopic Waterproof Eyeliner	Black	800

EMR DOUBLE TRY HOOKBAR 2HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
700	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
701	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001
702	1	071249373644	Infalible Dual Pencil Sharpener	-	00
703	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627

UNLIMITED MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
704	1	071249335857	Unlimited	Blackest Black	235
705	1	071249335871	Unlimited	Black Brown	236
706	1	071249335888	Unlimited	Blackest Black WTP	240

VLMNS MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
707	1	071249330265	Voluminous Primer	Primer	300
708	1	071249372029	Voluminous Straight Brush	Burgundy	950
709	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
710	1	071249059098	Voluminous Straight Brush	Blackest Black	310

VLMNS CB MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
711	1	071249749012	Voluminous Straight Brush	Black	305
712	1	071249669020	Voluminous Straight Brush	Black Brown	315
713	1	071249101919	Voluminous Carbon Black	Carbon Black	335
714	1	071249019344	Voluminous Curved Brush	Black	340

X-FIBER MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
715	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
716	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
717	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH	216
718	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215

VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
719	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
720	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
721	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623
722	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626

VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
723	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
724	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
725	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
726	1	071249256695	Voluminous Butterfly WTP	Blackest Black	871

VLMNS MIL LSHES HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
727	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
728	1	071249187722	Voluminous Million Lashes Mascara	Black	645
729	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
730	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620

VLMNS FELINE MSCRA HKBR 4HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
731	1	071249324714	Voluminous Feline WSH	Black WSH	628
732	1	071249324721	Voluminous Feline WSH	Black Brown WSH	629
733	1	071249324745	Voluminous Feline WTP	Black WTP	632
734	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633

VLMNS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
735	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
736	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
737	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
738	1	071249343258	Voluminous Lash Paradise WSH	Black	201

VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
739	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
740	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
741	1	071249343319	Voluminous Lash Paradise WTP	Black	203
742	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205

VLMNS WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
743	1	071249019351	Voluminous Curved Brush	Black Brown	350
744	1	071249006412	Voluminous Waterproof	Black	360
745	1	071249006429	Voluminous Waterproof	Black Brown	365
746	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395

TLSCPC HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
747	1	071249104743	Telescopic Mascara	Blackest Black	910
748	1	071249104729	Telescopic Mascara	Black	905
749	1	071249104736	Telescopic Mascara	Black Brown	915
750	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935

DBL XTD BTY TBS HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
751	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
752	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
753	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
754	1	071249149744	Double Extend Beauty Tubes	Black	570

VLMNS BTRFLY WP MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
755	1	071249256688	Voluminous Butterfly WTP	Black	870
756	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872
757	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873
758	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270

VLMNS MIL LSHES EXCES WSHBL HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
759	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
760	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
761	1	071249258422	Voluminous Million Lashes Excess Washable	Blackest Black	459
762	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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XTR VOL CLGN WSBL HKBR 4HK LIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
763	1	071249334355	Voluminous Feline WTP	Blackest Noir WTP	634	
764	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
765	1	071249148808	Extra Volume Collagen Washable	Black	675	
766	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695	

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